

Organized by:



Venue Partner:



ASIA OPEN MEMORY SPORTS CHAMPIONSHIP 2023

DATE: OCTOBER 28 TO 29

VENUE: DE LA SALLE UNIVERSITY –
HENRY SY SR. HALL
MANILA, PHILIPPINES

HOST COUNTRY:



PHILIPPINES



Sanctioned by:





About Us

Established in 2014 and formerly known as “ABD Memory Training Center”, **The Brain Republic Inc.** (TBR) is led by its Founder and President, Anne Bernadette “Coach AB” Bonita. It is the country’s leading proponent of Intellectual Skills Development. Through their Memory Enhancement and Mind Sports training programs, they have been a producer of International Memory Sports Champions.

Their team of coaches has produced several class Valedictorians, Academic Excellence Awardees, and Board Exam Passers. Moreover, TBR has conducted Seminars/Workshops across the globe and has coached several professionals such as Lawyers, Doctors, Engineers, Managers, Entrepreneurs, Celebrities, and Owners of Multinational Companies.





A New Sport Will Rise in the Philippines...

What is Memory Sports?

Mind Sports or Memory Sports is an organized competition of mind games in which competitors attempt to remember the most information they can within a given period of time. If there are Physical Sports which focuses on body strength and techniques, Memory Sport focuses more on the extreme abilities of the human brain and aims to break its limits.

HOW DID IT STARTED?

The sport has been formally developed since 1991 and features regional and international championships. It was founded by the inventor of Mind Maps and expert on Mental Literacy, Tony Buzan, and Chess Grand Master, Raymond Keene OBE.

With a conversation between Tony Buzan and Raymond Keene OBE. "Why," asked Tony "when there are competitions for almost everything else, are there no competitions for memory, the most important function of the brain?" So, it was then that the two founders of the sport made the decision to invite the top memorizers in the world at that time.

The first World Memory Championship took place on the 26th day of October 1991 in London, United Kingdom with over one hundred spectators, numerous journalists, and television crews. It was from this modest beginning that the sport started and is now practiced in over 35 countries around the world.



Memory Athletes



ASIA OPEN MEMORY SPORTS CHAMPIONSHIP 2023

Together with the Philippine Mind Sports Association, The Brain Republic has organized 6 International Mind Sports competitions in the past years.

In our 7th year, we are delighted to share that we were given the license to hold the Asia Open Memory Sports Championship 2023 to be held for the first time in the Philippines. It is a two-day event happening on Oct. 28-29, 2023 (Saturday & Sunday). This prestigious event will bring together the brightest minds and most exceptional memory athletes around the globe.

Currently, Memory Athletes from 7 to 10 countries are expected to participate in the event including Japan, Indonesia, Philippines, Mongolia, China, Singapore, Algeria, Malaysia, and Australia. More than 42 Foreign Memory Athletes have already registered and will be flying to the Philippines. Team Indonesia alone will be sending 40 delegations (22 Athletes, Coaches, and Parents). A total of 70 to 100 Memory Athletes are anticipated to participate, including International Champions and Grandmasters.

The Asia Open Memory Sports Championship attracts significant media attention, both Nationally and Internationally. Hundreds of spectators will be attending face-to-face, and will generate thousands of views from the live stream, online posts, and news.

More than 200 Medals, Certificates, Trophies, and Cash Prizes will be given away to the winners + Gift Packs for All Players.

*Want to be a part of this
momentous event?*

(check the following pages)



BREAKING THE LIMITS OF HUMAN MEMORY

What do Memory Athletes try to remember?

Players are asked to memorize literally hundreds or even thousands of info such as words, numbers, binaries, shuffled decks of cards, names, faces, dates, and others in a limited time. All should be recalled in perfect order.

15 Min. Name & Faces



30 Min. Numbers



Historic Dates



15 Min. Random Words



30 Min. Cards



Speed Numbers



Random Images



30 Min. Binary Numbers



Spoken Numbers



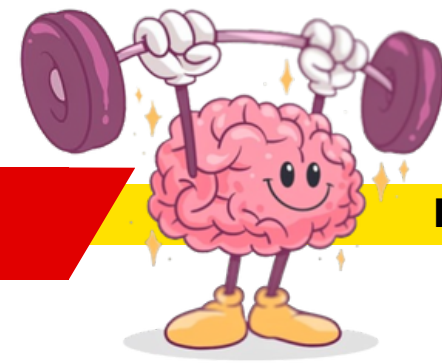
Speed Cards



ASIA OPEN MEMORY SPORTS CHAMPIONSHIP 2023

(PHOTOS FROM PREVIOUS MEMORY CHAMPIONSHIPS)





ASIA OPEN MEMORY SPORTS CHAMPIONSHIP 2023

THE VENUE

Date: Oct. 28-29, 2023 | Venue: De La Salle University - Manila, Philippines

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De La Salle University is known for its academic excellence and reputation. They have modern and well-equipped facilities that meet the requirements of hosting this prestigious international event. The University's location is strategically situated, making it easily accessible to participants and attendees from various regions and countries. The university's values align with the goals and image of Memory Sports Championships

DLSU HENRY SY SR. BLDG. - COMPETITION HALL

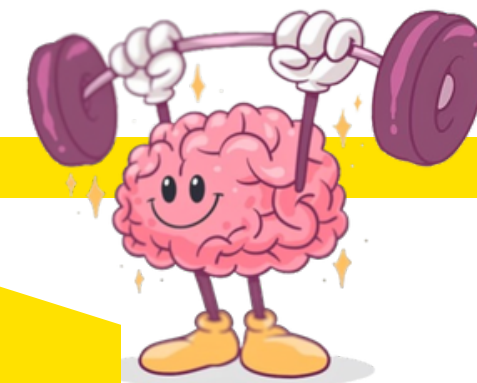
Built on the concept of a habitable tree, the DLSU Henry Sy, Sr. Hall commemorates the University's centenary and illustrates its growing role in Philippine education as well as its commitment to environmental responsibility. It houses the University Library and Learning Commons which can create a stimulating environment for participants.



Building for Ecologically Responsive Design Excellence (BERDE) is a green building rating system developed by the Philippine Green Building Council, and is used to measure, verify, and monitor the environmental performance of buildings beyond existing mandatory regulations and standards.

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SPONSORSHIP PACKAGE

CO-PRESENTER / PLATINUM

Php 500,000



- Substantial media mileage with Php 150,00 worth of ads
- Award trophies and medals to the Asia Open Memory Sports Champions - (Overall International Level)
- Product lock-out in your Business Category
- 3x3 meters Booth Space
- Option to air company advertisement (audio jingle or TV ad)
- Ad playing on a loop during the event
- Option to distribute promotional materials provided by the company
- VIP Access to the whole Competition Area
- Company name acknowledgment in all Online Championship Posts.
- Logo placement in event tarps, streamers, and event backdrop.
- Special Award named after the company
- 3 Pull-Up Banners

DIAMOND

Php 350,000

- Substantial media mileage with Php 100,00 worth of ads
- Award trophies and medals to the National Memory Sports Champions
- 2x2 meters Booth Space
- Option to air company advertisement (audio jingle or TV ad)
- Ad playing on a loop during the event
- Option to distribute promotional materials provided by the company
- Company name included in Social Media posts.
- Logo placement in event tarps, streamers, and event backdrop.
- Special Award named after the company
- 3 Pull-Up Banners

GOLD

Php 150,000

- Substantial media mileage with Php 25,00 worth of ads
- Award medals to Category Winners
- Live acknowledgment before, during, and after the event
- Option to distribute promotional materials provided by the company
- Company name included in Social Media posts.
- Logo placement in event tarps, and streamers
- 2 Pull-Up Banners

*** The Asia Open Memory Sports Championship attracts significant media attention, both Nationally and Internationally.

As the **CO-PRESENTER**, your company will be prominently featured in press releases, media coverage, and social media platforms providing wide exposure for your brand.

- The size of the Company Logo and placement is proportional to the company's level of sponsorship
- Exclusive of VAT



SPONSORSHIP PACKAGE



SILVER

Php 75,000

- Cash Sponsorship
- Live acknowledgment before, during, and after the event
- Award medals to Category Winners
- Option to distribute promotional materials provided by the company
- Company name acknowledgment in Social Media posts.
- Logo placement in event tarps and streamers
- 1 Pull-Up banner

BRONZE

Php 30,000

- Cash and/or Php 30K Worth of Products or Gift Packs for 130 pax
- Live acknowledgment before, during, and after the event
- Logo placement in event tarps and streamers





**Join us
in
making History!**

Support the Memory Athletes
and Be a Proponent of Mind
Empowerment!

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